

IN THE CLAIMS

Claims 1-2 cancelled.

3. (New) A method for covering a plastic cup with a print substrate, said method comprising:

flatly folding the substrate;

inserting the flatly folded substrate into a form through an insertion slot, the form having a diameter smaller than a width of the flatly folded substrate;

erecting the flatly folded substrate within the form by pushing the flatly folded substrate against an inner wall of said form, upon erection the substrate abutting and lining the form inner surface; and

inserting the plastic cup into the form lined with the print substrate.

4. (New) The method according to claim 3 further comprising adhering the plastic cup to the print substrate.

5. (New) The method according to claim 3 further comprising moving the form in a manner such that a subsequent form pushes the fully folded substrate into a previous form.

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